

WETK, Burlington, VT
WVTB, St. Johnsbury, VT
WVTA, Windsor, VT
WVER, Rutland, VT

EEO PUBLIC FILE REPORT
(December 1, 2015 - November 30, 2016)

WETK(TV), Burlington, VT
WVER(TV), Rutland, VT
WVTA(TV), Windsor, VT
WVTB(TV), St. Johnsbury, VT

VERMONT PBS POSITION VACANCIES FILLED FOR THE PERIOD 12/01/15 - 11/30/16

EEO Public File Report is filed in Vermont PBS's public inspection file pursuant to Section 73.2080 (c)(6) of the Federal Communication Commission's (FCC) rules.

1	Brand and Marketing Manager
2	Membership Campaign Producer
3	Promotions Producer
4	Senior Manager of Local Content
5	Vice President of Content Development and Distribution
6	Vice President of Development

In accordance with FCC rules, this report identifies only full-time vacancies filled by the employment unit for permanent positions.

WETK(TV), Burlington, VT
 WVER(TV), Rutland, VT
 WVTA(TV), Windsor, VT
 WVTB(TV), St. Johnsbury, VT

RECRUITMENTS FOR THE PERIOD 12/01/15 - 11/30/16

BRAND AND MARKETING MANAGER	
SOURCES UTILIZED	INTERVIEWEES
BURLINGTON FREE PRESS	
CPB JOBLINE	3
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
MY PBS	
PMBA JOBS	
STAFF REFERRAL	
VERMONT PBS WEB SITE	4
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - VERMONT PBS WEB SITE)	

MEMBERSHIP CAMPAIGN PRODUCER	
SOURCES UTILIZED	INTERVIEWEES
CPB JOBLINE	
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
LINKEDIN	
MY PBS	
PMBA JOBS	
SEVEN DAYS	
STAFF REFERRAL	1
VERMONT PBS WEB SITE	3
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - VERMONT PBS WEB SITE)	

PROMOTIONS PRODUCER	
SOURCES UTILIZED	INTERVIEWEES
CPB JOBLINE	
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
LINKEDIN	1
MY PBS	
PMBA JOBS	
SEVEN DAYS	1
STAFF REFERRAL	2
VERMONT PBS WEB SITE	1
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - STAFF REFERRAL)	

SENIOR MANAGER OF LOCAL CONTENT	
SOURCES UTILIZED	INTERVIEWEES
BURLINGTON FREE PRESS	
CPB JOBLINE	
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
MY PBS	
PMBA JOBS	
STAFF REFERRAL	1
VERMONT PBS WEB SITE	6
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - VERMONT PBS WEB SITE)	

WETK(TV), Burlington, VT
 WVER(TV), Rutland, VT
 WVTA(TV), Windsor, VT
 WVTB(TV), St. Johnsbury, VT

VICE PRESIDENT OF CONTENT DEVELOPMENT AND DIST.	
SOURCES UTILIZED	INTERVIEWEES
BURLINGTON FREE PRESS	
CPB JOBLINE	
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
LINKEDIN	
MCARDLE & ASSOCIATES	
MY PBS	
PMBA JOBS	
STAFF REFERRAL	1
VERMONT PBS WEB SITE	6
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - STAFF REFERRAL)	

VICE PRESIDENT OF DEVELOPMENT	
SOURCES UTILIZED	INTERVIEWEES
AFPNN	
BURLINGTON FREE PRESS	
CPB JOBLINE	
CRAIGSLIST	
EEO MAILING LIST	
JOBSINVT.COM	
LINKEDIN	1
MCARDLE & ASSOCIATES	1
MY PBS	
PMBA JOBS	
STAFF REFERRAL	
VERMONT PBS WEB SITE	3
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
(Hiree - MCARDLE & ASSOCIATES)	
(Hiree -)	

12/1/15 - 11/30/16 - SUMMARY	
SOURCES UTILIZED	INTERVIEWEES
AFPNN	
BURLINGTON FREE PRESS	
CPB JOBLINE	3
CRAIGSLIST	
CURRENT	
EEO MAILING LIST	
JOBSINVT.COM	
LINKEDIN	2
MCARDLE & ASSOCIATES	1
MY PBS	
PMBA JOBS	
SEVEN DAYS NEWSPAPER	1
STAFF REFERRAL	5
VERMONT PBS WEB SITE	23
VT ASSOC. OF BROADCASTERS	
VT DEPT. OF EMPL. & TRAINING	
TOTAL	35

ORGANIZATION	ATTENTION:	CITY	STATE	ZIP	ADDRESS 1
Abenaki Self Help Association	Gustavo Teran	Swanton	VT	05488	P.O. Box 276
Alana Student Center	Blundell House/Redstone Campus	Burlington	VT	05405	University of Vermont
Boston University	Career Services	Boston	MA	02215	19 Deerfield Street
Castleton State College	Judith Carruthers	Castleton	VT	05735	Job Placement Office
Champlain College	Pat Boera	Burlington	VT	05402	163 South Willard Street
College of St. Joseph	Director of Career Planning	Rutland	VT	05701-3899	71 Clement Road
Dartmouth College	Career & Employment Office	Hanover	NH	03755	6208 College Center
Howard University	School of Communications	Washington	D.C.	20059	525 Bryant Street N.W.
Johnson State College	Careers@jsc.vsc.edu	Johnson	VT	05656	337 College Hill
Lyndon State College		Lyndonville	VT	05851	Career Services Office
Northeastern University	Office of Career Services	Boston	MA	02115	Rm 108 Stearns Hall
St. Michael's College	Renee Davitt	Colchester	VT	05439	One Winookski Park
Transitions Two	Attr: Cynthia Brisson	Burlington	VT	05401-4935	346 Shelburne Road
TV News Gigs	Attr: Stacey Chaloux	Lee's Summit	MO	64063	318 SE Jackson Street
University of Vermont	Career Development - Bldg. E	Burlington	VT	05405	Living & Learning Center
Vermont Job Service	Lloyd Goodrow	Burlington	VT	05401	63 Pearl Street
Vermont Technical College		Randolph Center	VT	05061	PO Box 500
Women In Communications		Tewksbury	MA	01876	360 River Road

Note: Recruitment sources designated with * have requested to receive notice of open positions.

Distributed: _____

Date: _____

ALSO EMAIL TO: INFO@PBMA.ORG
 coordinator@commongoodvt.org

Other Recruitment Sources	ORGANIZATION	ATTENTION:	CITY	STATE	ZIP	ADDRESS 1
Assoc. of Fundraising Prof. Northern New England (AFP/NNE)		http://afpnnnejobs.org/post-a-job.php	Portsmouth	NH	03801	1465 Woodbury Avenue, #827
The Burlington Free Press		Jennifer Barrett	Burlington	VT	05401	191 College Street
CPB Jobline		cpb.org				
Craigslislist		burlington.craigslislist.org				
EEO Mailing List		See Listing				
JobsinVT.com		www.jobsinvt.com				
McArdle & Associates		Scott McArdle	Starksboro	VT	05487	50 Norris Lane
PMBA		info@prmbaonline.org				
PBS		www.mvpbs.org				
Seven Days		Michelle Brown (802) 865-1020 x21	Burlington	VT	05401	PO Box 1164
Staff Referral		Rob Cunningham				
Vermont Association of Broadcasters		Jim Condon	Burlington	VT	05402-0301	PO Box 310
Vermont Dept. of Employment & Training		(802) 658-1120	Colchester	VT	05446	204 Ethan Allen Avenue
Vermont Public Television - on-air		Rob Cunningham	Colchester	VT	05446	204 Ethan Allen Avenue
Vermont Public Television - Web site		http://www.vpt.org/about/jobs.html	Colchester	VT	05446	204 Ethan Allen Avenue

**Vermont ETV, Inc. d/b/a Vermont PBS
EEO Supplemental Outreach Activities
(December 1, 2015 – November 30, 2016)**

Vermont PBS Internship Program (#5)

Vermont PBS has an internship program whereby college students work at Vermont PBS to learn skills that can translate into employment in broadcasting following graduation. In some instances college credit is given. During the reporting period, Vermont PBS provided eleven internship opportunities to students in the areas of production, engagement, and development. The interns were students from colleges/universities in Vermont.

Training Programs (#8)

During the reporting period at least three Vermont PBS staff members received formal training in using production equipment and software.

In addition at least five staff members attended region and national conferences on fundraising, programming, management, engagement, development, and industry best practices.

List Job Openings with Media Trade Group (#12)

Vermont PBS listed each full-time opening during the reporting period with the Vermont Association of Broadcasters, a media trade group with broad-based membership, including women and minorities.

Station Tours (#16)

During the reporting period station personnel conducted station tours for young people and their adult chaperones. Tours include demonstration and hands on use of television technology as well as ample opportunity to ask questions of members of Vermont PBS staff.

During the reporting period seventeen different groups, consisting of 293 individuals toured the station.